

PERRANZABULOE NEIGHBOURHOOD DEVELOPMENT PLAN (NDP) BUSINESS QUESTIONNAIRE



THIS IS A CONFIDENTIAL SURVEY !

ALL INFORMATION PROVIDED WILL BE DEALT WITH ON A STRICTLY CONFIDENTIAL BASIS USED PURELY FOR NDP PURPOSES. WE WILL NOT PUBLISH OR SHARE INFORMATION WITH THIRD PARTIES

These questions are designed to help us ascertain the following:

- **The business trade and sector. This will tell us how diverse the economic base is in the Parish.**
- **The business organisation, where your customers are resident, who your suppliers are, and the importance of e-business. This will tell us how you're managed, your links with other businesses in the Parish and the scale of your business as well as its sector within the Parish. It will also help with land allocation, infrastructure and transport issues.**
- **Staff – Numbers and where they come from. This will assist issues affecting housing, infrastructure and transport.**
- **Transport – for employees, customers and goods. This will also assist with issues affecting infrastructure and transport.**
- **Property – what are your present premises and what you expect to need in future and how we could perhaps influence and help your business grow in the future.**

1. Business Sector, please tick ✓ the box(es) for the main category and sub groups that describe your business best:

| | ✓ | | ✓ | | ✓ | | ✓ | |
|---------------------------------------|---|---|---|-------------------------|---|----------------------------------|---|--|
| 1. Food & Agriculture | | 4. Tourism | | 6. Retail | | 9. Other Services | | |
| a. Mixed Farm | | a. Hotel | | a. Groceries / Food | | a. Cleaning | | |
| b. Horticulture | | b. B & B | | b. Home or Personal | | b. Gardening | | |
| c. Stable/Equine | | c. Self Catering Letting | | c. Health | | c. Childcare | | |
| d. Fruit Farming | | d. Static Caravan Site | | d. Sport/Hobby | | d. Taxi | | |
| e. Food Production | | e. Caravan / Camping/ Lodges | | e. Pet Supplies | | e. Other: | | |
| f. Food Processing | | f. Holiday Letting | | f. Seasonal | | | | |
| g. Forestry | | g. Property Management | | g. Other: | | 10. Professional services | | |
| h. Other: | | h. Cleaning | | | | a. Legal | | |
| | | e. Other: | | 7. Hospitality | | b. Marketing / Advertising | | |
| 2. Industrial & Logistics | | | | a. Restaurant | | c. Property Sales / Letting | | |
| a. Light Industry | | 5. Health and Wellbeing | | b. Cafe | | d. Property Design | | |
| b. General Industry | | a. Dentistry | | c. Take Away | | e. Accounting/Audit | | |
| c. Vehicle Repair | | b. Medicine | | d. Public House | | f. Financial Services | | |
| d. Haulage | | c. Therapy | | e. Other: | | g. Insurance | | |
| e. Warehousing | | d. Other Health Practitioner | | | | h. Property Management | | |
| f. Distribution / Courier | | e. Alternative Health | | | | i. Funeral | | |
| g. Other: | | f. Counselling | | 8. Office | | j. Other: | | |
| | | g. Day Care | | a. Marketing/Sales | | | | |
| 3. Building & Construction | | h. Residential Care | | b. Software Development | | | | |
| a. General Contractor | | i. Other: | | c. Other: | | | | |
| b. Groundwork | | | | | | | | |
| c. Home Improvement | | 11. None of the above and / or other comments? | | | | | | |
| d. Tradesman | | | | | | | | |
| e. Trade Supplies | | | | | | | | |
| f. Other: | | | | | | | | |

2. Organisation and scale. This will tell us a little about your business sector and it's importance to the local economy, where your customers and suppliers are and how you interact with other businesses in the Parish and which sectors look like they're set to expand and will need more space. Please tick ✓ the appropriate box(es) :

| | | | | | | | |
|--------------------------------------|---|----------------------------------|---|----------------------------------|---------|-----------|------------------|
| | ✓ | | ✓ | | ✓ | ✓ | ✓ |
| 1. Organisation | | 4. Your Customers are: | | 6. E Business | | | |
| a. PLC | | a. Mainly Local – within 5 miles | | How important is e-business for: | 1. Very | 2. Useful | 3. Not important |
| b. Limited Company | | b. Mainly within 20 miles | | a. Purchasing | | | |
| c. Partnership | | c. Cornwall | | b. Marketing | | | |
| d. Sole Trader | | d. Devon & Cornwall | | c. Sales | | | |
| e. LLP | | e. South West | | d. Other Functions: | | | |
| f. Other: | | f. UK | | | | | |
| | | g. European | | | | | |
| g. HQ | | h. International | | | | | |
| h. Branch | | i. Tourists | | | | | |
| i. R & D Capacity | | | | | | | |
| j. Other: | | 5. Your Suppliers are | | 7. Comments | | | |
| | | a. Local – within 5 miles | | | | | |
| 2. How many years established | | b. Mainly within 20 miles | | | | | |
| a. 0-4 years | | c. Cornwall | | | | | |
| b. 5-10 years | | d. Devon & Cornwall | | | | | |
| c. 11+ years | | e. South West | | | | | |
| | | f. UK | | | | | |
| 3. Turnover | | g. European | | | | | |
| a. £1 – £50k | | h. International | | | | | |
| b. £51k – £200k | | | | | | | |
| c. £201 – £500k | | | | | | | |
| d. £501 – £1m | | | | | | | |
| e. £1m+ | | | | | | | |

3. Your staff. Please score the number of each category in the appropriate box(es) :

| A: How many people are employed? | score | score | B: How many are you planning to recruit in the next 3 years ? | score | score |
|---|-------------|-------------|---|-------------|-------------|
| | a. All Year | b. Seasonal | | a. All Year | b. Seasonal |
| 1. Full Time 31+ hours | | | 1. Full Time 31+ hours | | |
| 2. Part Time 11 - 30 hours weekly | | | 2. Part Time 11 - 30 hours weekly | | |
| 3. Part Time 0 - 10 hours weekly | | | 3. Part Time 0 - 10 hours weekly | | |
| 4. Flexi – no guaranteed hours | | | 4. Flexi – no guaranteed hours | | |
| 5. Apprentices | | | 5. Apprentices | | |
| 6. Consultants | | | 6. Consultants | | |
| 7. Piece workers (according to amount produced) | | | 7. Piece workers (according to amount produced) | | |

| C: Where do you recruit from? | please tick ✓ | D: Is recruitment easy? | please tick ✓ | yes | no |
|-------------------------------|---------------|-----------------------------|---------------|-----|----|
| 1. Local | | If not please give reasons: | | | |
| 2. Commuting distance | | | | | |
| 3. South West | | | | | |
| 4. National | | | | | |
| 5. International | | | | | |

4. Transport. Please score or tick the number of each category in the appropriate box(es) :

| A: Where do your staff travel from and what transport do they use? Score please | | | | | | | | |
|---|-----------------|------------------|----------|------------|---------------------|-------------|---------------|----------|
| | a. Same village | b. Perranzabuloe | c. Truro | d. Newquay | e. Camborne/Redruth | f. Cornwall | g. South West | h. Other |
| 1. Walk | | | | | | | | |
| 2. Cycle | | | | | | | | |
| 3. Bus | | | | | | | | |
| 4. Car | | | | | | | | |
| 5. Van | | | | | | | | |
| 6. Other | | | | | | | | |

B: Where and how do you travel to meet and service your customers? Tick ✓ please the appropriate box(es) :

| | a. Same village | b. Perranzabuloe | c. Truro | d. Newquay | e. Camborne / Redruth | f. Cornwall | g. South West | h. Other |
|-------------------------|-----------------|------------------|----------|------------|-----------------------|-------------|---------------|----------|
| 1. Walk | | | | | | | | |
| 2. Bus | | | | | | | | |
| 3. Car | | | | | | | | |
| 4. Van | | | | | | | | |
| 5. HGV | | | | | | | | |
| 6. Other | | | | | | | | |
| 7. They come to us from | | | | | | | | |

5. Existing Premises. What type of premises do you work from and how big are they? Please tick ✓ the appropriate box(es) :

| | | | | | |
|--|---|--------------------------|---|-------------------------------|---|
| A: | ✓ | | ✓ | | ✓ |
| 1. Live/Work | | 8. Hotel / B&B | | 14. Industrial Unit | |
| 2. Hub / Shared Office | | 9. Holiday Park | | 15. Workshop | |
| 3. Own Office | | 10. Letting | | 16. Warehouse | |
| 4. Studio | | 11. Camping | | 15. Land/Yard | |
| 5. Food & Beverage | | 12. Health & Wellbeing | | 17. Agricultural/Smallholding | |
| 6. Retail | | 13. Treatment facilities | | | |
| 7. Business Park | | | | | |
| B: Do you know how big your premises are? (sq ft, sq m, acres, hectares, beds etc) | | | | 18. Other | |

6. Tenure. How do you hold your existing premises? Please tick ✓ the appropriate box(es) :

| | | | |
|--------------------------------------|---|---|---|
| | ✓ | | ✓ |
| 1. We own the freehold or long lease | | 4. We are sub tenants | |
| 2. We lease | | 5. We have no formal agreement / hold a licence | |
| 3. We share premises and split costs | | 6. We are landlords | |

7. What influenced you to choose Perranzabuloe Parish as your base? Please tick ✓ the appropriate box(es) :

| | | | | | | | |
|---|---|-----------------------------|---|--------------------------------------|---|---------------------|---|
| | ✓ | | ✓ | | ✓ | | ✓ |
| 1. Customers | | 6. Availability of premises | | 11. The Beach | | 16. Family | |
| 2. Suppliers | | 7. Rent/Purchase cost | | 12. Village friendly centre | | 17. Local Schooling | |
| 3. Existing Business | | 8. Availability of staff | | 13. Heritage and Landscape | | 18. Other | |
| 4. I already lived in the Parish | | 9. Good Transport | | 14. To be part of a business cluster | | | |
| 5. I wanted to live in or near the Parish | | 10. Good Parking | | 15. Childcare | | | |

8. New Premises. What new or additional premises can you anticipate needing in the next 3 years. Please tick ✓ the appropriate box(es) :

| | | | | | |
|--|---|--------------------------|---|-------------------------------|---|
| A: | ✓ | | ✓ | | ✓ |
| 1. Live/Work | | 8. Hotel / B&B | | 14. Industrial Unit | |
| 2. Pay as you go workspace with hot desking /meeting rooms / print and digital facilities. | | 9. Holiday Park | | 15. Workshop | |
| 3. Own Office | | 10. Holiday Letting | | 16. Warehouse | |
| 4. Studio | | 11. Camping | | 15. Land/Yard | |
| 5. Foods & Beverage | | | | 17. Agricultural/Smallholding | |
| 6. Retail | | 12. Health & Wellbeing | | 18. Other | |
| 7. Business Park | | 13. Treatment Facilities | | | |
| | | | | 19. Freehold | |
| B: Approximate size requirement (sq ft, sq m, acres, hectares, beds etc) | | | | 20. Leasehold | |
| | | | | 21. Seasonal | |

9. What would support your business development. Please tick ✓ the appropriate box(es) :

| | | | | | | | |
|---|---|------------------------------|---|---------------------------------|---|---|---|
| | ✓ | | ✓ | | ✓ | | ✓ |
| 1. Availability of premises | | 6. Better broadband | | 10. Improved traffic management | | 14. More tourist marketing | |
| 2. Availability of staff | | 7. Improved mobile reception | | 11 Improved customer parking | | 15. Events | |
| 3. Availability of housing for staff | | 8. Improved public transport | | 12. Improved staff parking | | 16. Town centre management /association | |
| 4. Other housing | | 9. Training for staff | | 13. Banking/Cash deposit | | 17. Longer tourist season | |
| 5. Availability of meeting rooms or work space on an hourly/daily basis | | 18. Other / Comments | | | | | |

10. What type of new business neighbours would be supportive to your own?

11. What type of new business neighbours would be damaging to your own?

12. Additional Comments

THANK YOU FOR YOUR TIME & SUPPORT